3/18/2024

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Project Brief

Maseno University Christian Union Web Design

**ABOUT MASENO CU**

Maseno University Christian Union constitutes a group of committed young men and women living for God and pursue a holy life. Christian Union was started in 1978 when Maseno was still an affiliate of Moi University, then called Maseno University College.

The Christian Union has from then undergone rapid growth in population which is accounted by large number of converts every year. The Union has full mandate to administer discipleship care to the new converts as well maintaining stability in Christian faith amongst their members.

Membership to the Christian Union is open to everyone who is born again and profess Jesus Christ. Within the Christian Union there are various ministries and Evangelistic Teams in which members engage in, in their service to God.

**Email:**

**Phone number:**

**Logo**



**WEBSITE STRUCTURE**

The Christian Union would have an 8-page website that would publicize the union, provide information about their services and events, attract new members, offer resources for spiritual growth such as books, reduce paperwork, ease communication, facilitate collaboration and sense of community.

Target audience is the current students, new students and associates.

The 8 pages are:

* Homepage
* About Us
* Services & Activities
* Ministries
* Eve Teams
* Leadership
* Resources
* Noticeboard

**Home Page**

The homepage should show a short description of who the Christian Union are and what they do, along with a collection of services and activities, and a call-to-action area that links to the registration form.

It could also include logos of affiliate organizations and some testimonials.

**About Us Page**

The about us page should provide more information about the Christian Union, some pictures of them, their program, schedules and events, testimonials, a contact form, phone number and email, and FAQs.

**Services & Activities Page**

The services & activities should provide detailed descriptions of the services and activities, including image and video representations and the date, time and venues.

**Ministries Page**

The ministries page should provide basic descriptions of what the ministries are about, schedule of their fellowships and practices, and links to their resources if any.

**Eve Teams Page**

The Eve Teams page should provide basic descriptions of what the Eve Teams are about, the regions they cover, schedule of their fellowships, and links to their Facebook pages.

**Leadership Page**

The leadership page should provide detailed information about the Executive Committee and their contacts, the Nomination Committee, basic information about Other Committees and a section for Nominations.

**Resources Page**

The resources page should contain a Media Library for sermon recordings and notes, events photos and videos, the E-Library, Blogs & Articles and the Constitution.

**Noticeboard Page**

The noticeboard page should contain up-to-date notices, semester evaluation form, recent and upcoming events, the semester’s program and live service updates.

**Header & Footer**

The header and footer will be relatively the same for all pages and contain the following elements:

**Header**

* Logo
* Navigation menu
* Social media icons (Facebook, YouTube, X, Instagram)
* Display Area for major ongoing /upcoming activities
* Contact Us

**Footer**

* CTA area
* Copyright text
* Links: Privacy Policy, Terms & Conditions Resources, Noticeboard
* Social media icons (Facebook, YouTube, X, Instagram)
* Need Jesus/Need Prayer/Reach Out tool that links to Contact Form but also offers immediate contact information (email, phone number)

**WEBSITE CONTENT**

Here is the website content that needs to be displayed.

**Home Page**

1. **Hero section**

*Title:*

Feel At the Feet of Jesus

*Subtitle:*

You are welcome here

*Description:*

We are a group of young men and women living for God and in pursuit of a holy life. If you are looking for a place to fellowship and draw nearer to God, join us.

The hero area should also display:

* Sign in and join us buttons
* A captivating image/video of a fellowship/ the union
* Button/captivating header for scrolling down to the services and activities section

1. **Affiliate section**

Display prominent affiliate logos

* Maseno University
* FOCUS KENYA

1. **Services and activities section**

*Title:*

You Don’t Want To Miss…

*Description:*

We have weekly Friday and Sunday fellowships and also major engaging activities throughout the semester.

Display a Carousel/Divi card of weekly services and semester activities with read more buttons linked to Services & Activities page featuring single images or short clips.

1. **Testimonials section**

Display at least three testimonials showing:

* Quote
* Author name, position, avatar

**…**

**About Us Page**

**Services & Activities Page**

**Ministries Page**

**Eve Teams Page**

**Leadership Page**

**Resources Page**

**Noticeboard Page**

**…**

**DESIGN GUIDELINES**

The Christian Union wants a modern looking website that would be easy to use and accessible by anyone worldwide. They also like an automated system for their activities and processes.

In terms of color, they prefer the color scheme of their logo so the website should mirror that in some shape or form.

The website will be mostly used by students in campus so we need to make sure our design works well on other screen sizes.